

Email verification response codes

Understanding your email verification results

Maximize the value of your email marketing campaigns. By leveraging our email address verification solution throughout your organization, you can reduce bounce rates, improve sender reputation, increase deliverability, and grow email marketing results. It is important to know how to interpret the results of your email verification test so that you can make actionable decisions based on the data. Our email verification tool delivers six response codes that have various meanings around the deliverability of an email address. Here is what those codes mean.

Response codes

- **Verified:** The address appears to be deliverable and not an illegitimate or disposable account.
- **Unreachable:** 'Invalid domain'; either no DNS records, invalid ones, or there isn't a mail server listing.
- **Illegitimate:** Known trap, monitoring domain, black hole, or other potentially harmful address.
- **Undeliverable:** The address is not deliverable—it doesn't exist, it's suspended, or the mailbox is full.
- **Unknown:** The address doesn't appear to be nefarious (as far as we know), but we can't determine if it is deliverable or not.
- **Disposable:** Belongs to a disposable email address provider.



Email addresses marked as verified are safe to start mailing to right away. Those that were marked as undeliverable, unreachable, illegitimate, and disposable, should be removed from your list. For results marked as unknown, we recommend that you add them to your list in small batches over time. They may be undeliverable, but we are not sure. By adding them slowly, you will lower your risk of a high bounce rate, which could damage your sender reputation.