

Experian Realtime Email Validation API

Use case

Our company name is ExampleCompany

Our license/service: LeadSpend (v1)

The email we want to validate is: example@mail.com

We want our response to be in JSON format

We want our request to timeout after 3 seconds (this is optional)

The request

GET

<https://validation.incindio.com?CompanyName=ExampleCompany&Service=leadspend&Email=example@mail.com&format=json&Timeout=3>

Possible responses and their reasonings

Note that fields like "StatusCode" will not be used, and fields like "VerboseStatusDescription" will only be used with Experian (v2) credentials.

```
{
  "Status": "verified",
  "StatusMessage": null,
  "StatusCode": null,
  "VerboseStatus": null,
  "VerboseStatusDescription": null,
  "Success": true,
  "IsValid": true
}
```

The validation has succeeded, and the email is verified.

```
{
  "Status": "undeliverable",
  "StatusMessage": null,
  "StatusCode": null,
  "VerboseStatus": null,
  "VerboseStatusDescription": null,
  "Success": true,
  "IsValid": false
}
```

The validation has succeeded, but the email was undeliverable.

```
{
  Status: "Referring URL is empty",
  StatusMessage: null,
}
```

```
    StatusCode: null,  
    VerboseStatus: null,  
    VerboseStatusDescription: null,  
    Success: false,  
    isValid: false  
}
```

This response occurs then the “referer” header has not been set. This is typically automatically set to the domain the request was made from.

```
{  
  "Status": "Invalid Company name",  
  "StatusMessage": null,  
  "StatusCode": null,  
  "VerboseStatus": null,  
  "VerboseStatusDescription": null,  
  "Success": false,  
  "isValid": false  
}
```

This response occurs when our company “ExampleCompany” has not been registered to use our validation services. Check to see if it’s misspelled or different from the one that has been registered with the service.

```
{  
  "Status": "Invalid Host URL - Please register your host domain using the Incindio  
Dashboard",  
  "StatusMessage": null,  
  "StatusCode": null,  
  "VerboseStatus": null,  
  "VerboseStatusDescription": null,  
  "Success": false,  
  "isValid": false  
}
```

This response occurs when the validation request was sent from a domain that has not been whitelisted. You can add domains from the incindio dashboard.

```
{  
  "Status": "No authentication info associated with your organization - Please  
register it using the Incindio Dashboard",  
  "StatusMessage": null,  
  "StatusCode": null,  
  "VerboseStatus": null,  
  "VerboseStatusDescription": null,  
  "Success": false,  
  "isValid": false  
}
```

This response occurs when there are no credentials available to use when validating. Ensure you have the correct key registered in the Incindio Dashboard.

```
{  
  "Status": "Failed to connect to validation services",  
  "StatusMessage": null,  
  "StatusCode": null,  
  "VerboseStatus": null,  
  "VerboseStatusDescription": null,  
  "Success": false,  
  "isValid": false  
}
```

This response occurs when there was a failure communicating with the validation service (which would be LeadSpend in this case). Try submitting the request again.